

MADELINE MIRANDA

ART DIRECTOR

www.madelinemiranda.com | madelinedmiranda@gmail.com | 714 - 763 - 6564

EDUCATION

VCU BRANDCENTER

Aug '21 - Present

MS in Business/Branding with a
Concentration in Art Direction

Mark Fuller Scholarship Endowment
Recipient

Graduate School Master's Scholarship
Recipient

Chaney Brandcenter Diversity
Scholarship Recipient

ATENEO DE MANILA UNIVERSITY

Jun '14 - May '18

BS in Communications Technology
Management with a Minor in Marketing

Dean's List Awardee '17 - '18

SKILLS

Branding	Photography
Illustration	Design Thinking
Video Production	Visual Design

TOOLS

Photoshop	Premiere Pro
Illustrator	Lightroom
InDesign	Figma
After Effects	Keynote

INTERESTS

Films with an emphasis on Asian cinema
Casual workouts aka light cardio
Anything Batman related
The history of commercial aviation

WORK EXPERIENCE

DONER

June '22 - Present

Art Direction Intern

Assists the Senior Art Director in maintaining a clear vision and delivering a captivating visual message for various campaigns through producing sketches, storyboards, art layouts based on creative visions and ideas

VCU BRANDCENTER

Oct '21 - June '22

Graduate Admissions Assistant

Serves as the first point of contact for prospective students by leading individual tours, engaging prospects through phone calls, and linking aspiring students with current students

COURTLANDT FINANCIAL GROUP

Sep '19 - Aug '20

Marketing Coordinator

Created email drip campaigns and updated existing marketing collaterals based on consumer research behavior

GLOBAL MEDIA POST

Aug '18 - Mar '19

Project Coordinator

Produced client-specific print and online editorial content for international publications such as Forbes Asia and the Japan Times

ASK ME ABOUT...

Moving back to my home country for 5 years
My business trip to the South which culminated in me getting robbed at gunpoint
The time I set my coffee on fire